



Benefiting  
The Lake Norman Free Clinic  
Saturday, October 16, 2010  
7:00 p.m.







hosted by:  
Rotary Club of  
Lake Norman - Huntersville

## Sponsorships

- ◇ **Presenting Sponsor** 🍷 \$12,000
  - ✂ Exclusive Presenting Sponsor Recognition on event marketing material
  - ✂ Listed on each page of website as Presenting Sponsor
  - ✂ Full page advertisement of your choice in the Auction Brochure
  - ✂ Heaviest Level of advertising during the evening of the event
  - ✂ The right to use Rotary International in advertisements promoting your business for one year
  - ✂ \$50 "play" money for each attendee to use towards live auction items
  - ✂ 10 tickets at reserved table and Exclusive VIP Tutor Tasting (Tickets are \$75/person)
  - ✂ 30- 15 Second WBT Radio Promos to air two weeks prior to Event
  
- ◇ **Champagne Diamond Sponsor** 🍷 \$5,000
  - ✂ Exclusive Champagne Diamond Reverse Raffle Sponsor Recognition on event marketing material
  - ✂ Logo on champagne glasses and wine glasses
  - ✂ Listed on each page of website as Champagne Diamond Sponsor
  - ✂ Full page advertisement in the Auction Brochure
  - ✂ Next Highest Level of advertising during the evening of the event
  - ✂ 6 tickets at reserved table and Exclusive VIP Tutor Tasting (Tickets are \$75/person)
  - ✂ 30- 15 Second WBT Radio Promos to air two weeks prior to Event
  
- ◇ **Private Reserve Sponsor** 🍷 \$3,000
  - ✂ Private Reserve Sponsor recognition on event marketing material
  - ✂ Logo and recognition on website as Private Reserve Sponsor
  - ✂ Full page advertisement in the Auction Brochure
  - ✂ Advertising during the evening of the event
  - ✂ 4 Champagne Diamond Raffle Entries (Valued at \$60/each)
  - ✂ 4 Tickets at reserved table event and Exclusive VIP Tutor Tasting (Tickets are \$75/person)
  
- ◇ **Napa Valley Sponsor** 🍷 \$2,000
  - ✂ Napa Valley Sponsor recognition on event marketing material
  - ✂ Logo and recognition on website as Napa Valley Sponsor
  - ✂ Full page advertisement in the Auction Brochure
  - ✂ 2 Champagne Diamond Raffle Entries (Valued at \$60/each)
  - ✂ 4 Tickets to event and (Tickets are \$75/person)
  
- ◇ **Sonoma Valley Sponsor** 🍷 \$1,500
  - ✂ Logo included in two trade advertisements
  - ✂ Sonoma Valley Sponsor recognition in Auction Brochure
  - ✂ Half page advertisement in the Auction Brochure
  - ✂ 2 Champagne Diamond Raffle Entries (Valued at \$60/each)
  - ✂ 2 Tickets to event (Tickets are \$75/person)

◇ **Monterey County Sponsor**  \$750

-  Logo included in one trade advertisement
-  Monterey County Sponsor recognition in Auction Brochure
-  Half page advertisement in the Auction Brochure
-  2 Ticket to event (Tickets are \$75/person)

**Reserved Table Sponsorship -** \$1,250

Reserved table for 10 (tickets included)  
Name listed in brochure and reserve table signs with logo

**Friends of Rotary -** \$250 - \$500

Name listed in brochure and on website in a list  
Name listed in advertising the evening of the event in a list  
Breakout by Levels: \$250 and \$500

**Yadkin Valley Sponsorship -** In Kind Sponsorship for Services or Products Rendered

Less than \$2,500 get name only in brochures and advertising  
Greater than \$2,500 gets the same benefits as Sonoma Valley Sponsorship

**Advertisements**

- Full Page Ad in Auction Brochure \_\_\_\$100.00 (Supply Ad Copy)
- Half Page Ad in Auction Brochure \_\_\_\$75.00 (Supply Ad Copy)

**Other Sponsorships Opportunities**

- Valet Parking Sponsor \_\_\_\$1,000.00 (Name/Logo Displayed)
- Tasting Table Sponsor \_\_\_ \$100.00 (Name/Logo Displayed)
- Music Sponsorship \_\_\_ \$750.00 (Musicians Jazz/Classical)
- Ice Sculpture Sponsorship (Display) \_\_\_ \$500.00 (Display at Event)
- Chocolate Fountain Sponsorship \_\_\_ \$500.00 (Display at Event)
- Other Donation (please describe and list value of tax-deductible donation)  
Value \$\_\_\_\_\_.00

Name to be listed in program: \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_  
Signature of Authorized Underwriter

\_\_\_\_\_  
Date

**Please make checks Payable and return to:**  
Rotary Club of Lake Norman-Huntersville  
P.O. Box 2306  
Huntersville, NC 28078